

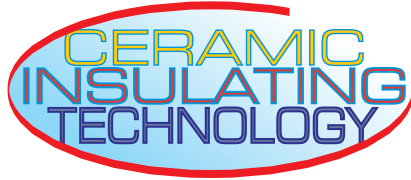


NEW PRODUCT RELEASE

ENVIRO-4000®

ZERO V.O.C. EXTERIOR CERAMIC PAINT

ANNOUNCEMENT



Sarasota, Florida, May 15th, 2011 - Nationwide Chemical Coating Mfrs. has added a new product line to its line of Zero VOC Ceramic Paints. ENVIRO-4000® is a ZERO V.O.C.* (Volatile Organic Content), low odor, high quality, insulating ceramic, exterior wall and trim paint. It is formulated with ceramic fillers, giving it excellent insulating and soundproofing characteristics along with a uniform, easy to apply, high hide latex finish. ENVIRO-4000® is available in Flat, Satin and Semi-Gloss finishes as well as a primer sealer. The product line offers a 15 YEAR LIMITED MATERIAL WARRANTY.**

ENVIRO-4000® can be used on most surfaces, including but not limited to, exterior wood, concrete, brick, masonry, stucco, primed metal, and primed synthetic or aluminum siding. It is excellent for apartments, condominiums, warehouses, motels, offices & residential dwellings.

PRODUCT FEATURES

- Energy Saving Ceramic Technology
- Soundproofing & Insulating Values
- High Solids Modified Acrylic Vehicle
- Excellent Durability & Longevity
- Excellent Scrub Resistance
- Stain & Dirt Pick Up Resistance
- Excellent Freeze-Thaw Stability
- Excellent Flow, Leveling and Touch Up
- Highly Water Resistant
- Easy Application & Water Clean Up
- 15 YEAR LIMITED MATERIAL WARRANTY

* This paint is described as "Zero V.O.C." because it doesn't contain any of the solvents that are normally used in conventional latex paints. Trace amounts of V.O.C.s may be present as residual components of other ingredients. Adding Colorant to this product will add V.O.C.s, although the total V.O.C. content will still be negligible.

**When applied according to the manufacturer's specifications.

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